

## Support the New Hampshire Philharmonic Orchestra for their 2021-2022 season

The Phil can only survive through the support of those who value the importance of music and the arts in our community. Through ticket sales, in-kind donations, raffles, program ads, corporate, individual, and foundation support, and the efforts of our volunteers, we continue to share our passion for the power, beauty, and emotion of music with the state of New Hampshire and beyond. We thank everyone who helps bring the gift of beautiful music to you!

### New Hampshire Philharmonic donor benefits:

- **Gifts up to \$999** – Your name or company name published in our concert program books all season.
- **Chair Sponsorships: \$1000 to \$2499** – the opportunity to have you or your company recognized as supporting a musician's "chair" in the orchestra for the season. Your name will be published in the orchestra roster as the supporter of the musician of your choice for the entire season.
- **Principal Chair Sponsorships: \$2500 to \$4999** – the opportunity to support a principal musician's chair in the orchestra. These are those musicians who lead their sections and perform the instrumental solos throughout the season. Your name will be published in the orchestra roster as the supporter of the principal of the section of your choice all season.
- **Concert Sponsorship (weekend concert series): \$5,000**
  - Logo projected on stage before a single weekend concert series
  - Full page ad in a single weekend concert program
  - Appreciation announcement for sponsorship from the stage at both weekend concerts
  - Priority placement on our website sponsorship page
  - Ten (10) tickets to both weekend's performances
  - Logo inclusion in any/all earned/paid media where applicable
- **Music Director Sponsorship (season): \$10,000**
  - Logo projected on stage during weekend concert series
  - Full page ad in all five concert programs
  - Appreciation announcement for sponsorship from the stage at both weekend concerts
  - Your name published in the orchestra roster as the supporter of the Music Director
  - Priority placement on our website sponsorship page
  - Ten (10) season tickets
  - Logo on all marketing materials/social media, and full-page ad in all five print programs
- **Season Sponsor (season): \$10,000**
  - Logo projected on stage before every concert
  - Full page ad in all five concert programs
  - Appreciation announcement for sponsorship from the stage at each performance
  - Logo on all marketing materials/social media, and full-page ad in all five print programs
  - Display corporate banner in lobby for each concert, sponsor to provide print ready art
  - Priority placement on our website sponsorship page
  - Ten (10) season tickets, category exclusivity, right of refusal prior to beginning of each season



**Marketing Impact:**

1. 7,000+ annual program distribution. All levels of donors will be recognized in our programs.
2. 500+ concert poster distribution in retail and community based locations focused around, but not limited to, Southern NH, Northern MA – 20,000 reach
3. Online marketing includes, but not limited to; Seifert PAC website, The Phil website, Facebook, BookTix website, Instagram, partner websites/social media – 250,000+ reach per season
4. The Phil and Greater Area Salem Chamber email blasts – 2,000+ reach
5. Signage – Salem HS digital advertising of event prior to each concert – 10,000+ reach
6. Community Calendars, press releases, paid media, earned media efforts (The Phil and partners) – 175,000+ reach

Yes! I would like to support The Phil!

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Amount enclosed: \_\_\_\_\_

Please return the form with your check or visit our website ("DONATE") to pay by credit card.

Check payable/mail to: NH Philharmonic Orchestra, P.O. Box 1651, Concord, NH 03302-1651.

Please email your file to: [toni@nhphil.org](mailto:toni@nhphil.org) as a vector jpg or pdf file.

Questions? Contact [toni@nhphil.org](mailto:toni@nhphil.org) or (603) 785-8770. THANK YOU!!!!